SPECIAL EMPHASIS OBSERVANCES

Overview

- The purpose of a special emphasis observance
- How to organize a special emphasis observance
- How to plan a special emphasis observance

Purpose of Conducting Observances

- **Established by DOD**
- **Develop awareness of diverse cultures within our American society**

How To Organize Special Emphasis Observances

- Required Resources
- Additional Resources
- Committees

Required Resources

- Command support
- Leadership
- Planning
- Funding
- Coordination

Additional Resources

- **On-base resources**
  - **Club system**
  - **Recreation center**
- **Off-base resources**
  - **Commercial entertainment**
  - **Agency sponsored programs**

Committees

- State purpose and publish guidelines
- Brainstorm
- Assign tasks to committee members

Planning a Special Emphasis Observance

- Planning considerations
- Coordination considerations
- After-action considerations
- Possible event / activities for the observance

Planning Considerations

- **Plan Activities consistent with dates and period specified in MCO P5354.1D**

- **Use the Special Emphasis Observance Schedule (Appendix J in EOM)**

Coordination Considerations

- **Verbally apprise your commander of your intentions**
- **Contact key personnel to compare calendar of events**
- **Ensure timely announcements**
- **Continue contact with volunteers until the event is complete**

After-Action Considerations

- Ensure event(s) are published in base newspaper
- Prepare an after-action report for your commander
- Request that individuals involved be rewarded by the commander

Possible Events/Activities for An Observance

- Ethnic meals at the dining facility
- Displays and artifacts
- Talent or fashion shows
- Local guest speakers and dance groups
- Essay and poster contests (schools)
- Film festivals
- Designate a specific day for groups to wear ethnic attire

Summary

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- How to organize a special emphasis observance
- How to plan a special emphasis observance